Department of Political Science University of Toronto

POL 2519 H1F Quantitative Methods and Data Analysis

Course Outline

Fall 2020

CLASS TIME: **TUESDAYS, 5PM-7PM** CLASS LOCATION: **RW 109 (RAMSEY WRIGHT COMPUTER LAB 109)** WITH SYNCHRONOUS BROADCAST FOR REMOTE STUDENTS

INSTRUCTOR: Ludovic Rheault OFFICE HOURS: See Quercus page. EMAIL: ludovic.rheault@utoronto.ca Office Location: Sidney Smith 3005

Course Description

This course provides graduate students with an advanced training in quantitative methods focusing on the two families of models most commonly used in political science: 1) models for categorical dependent variables, and 2) models for panel data analysis. The course builds upon the materials covered in POL 2504, and represents a natural continuation for PhD students looking to develop their methodological skills and use statistical methods in their own research. POL 2519 is also suitable for MA students who received a strong training in quantitative methods at the undergraduate level and are interested in an advanced course going beyond linear regression. The course comprises lectures presenting the theory behind each statistical model, discussions of concrete examples based on published articles, as well as interactive sessions using R.

Course Format

The course takes place in the Ramsey Wright computer lab RW 109 (the building next to Sidney Smith). Students who cannot travel to Canada or are unable to attend classes in person due to the pandemic will be able to join synchronously on Zoom. Students watching remotely will be able to see the shared screen for both presentations and practical exercises on R. If a second wave of the virus requires us to cancel in-person activities during the fall, we will transfer all activities on Zoom and continue from there as seamlessly as possible.

Students who attend in person can use the computers available in the lab or bring their own laptop. Students watching remotely will be able to perform exercises on their own computers.

A typical class combines an advanced lecture on statistical theory introducing new concepts, followed by interactive exercises using the R language and real-world datasets.

While the course requires prior knowledge in statistics (see requirements below), the pedagogical approach is tailored to students who may not have had an extended training in mathematics as undergraduate students (as is often the case in the social sciences).

Requirements

Normally, PhD students will register for POL 2519 after having taken POL 2504. However, MA and PhD students who already have an equivalent background may also register for the course. To maximize the benefits of taking this course, students should have a good understanding of basic statistics and the linear regression model.

Software

In line with POL 2504 and other courses offered in the department, POL 2519 relies on the R programming language for teaching and illustrations. R is an open-source language available on all operating systems (that is, it is free to use). Students are invited to download RStudio, a free text editor to use the R language, which I will use for in-class examples.

Marking Scheme

Written Assignment #1	25%	Due: October 13, 2020
Written Assignment #2	25%	Due: November 3, 2020
Oral Presentation	10%	Last two weeks.
Term Paper	30%	Due: December 10, 2020
Participation	10%	

Readings

Students will be provided with lecture notes covering the course materials. At least one reading that supplements these lecture notes is associated to each week of the class. Given the restrictions that students may be facing due to the pandemic, *all readings will be available in electronic format on Quercus*, to ensure everyone has access to them.

Reference Textbooks

The readings are chapters taken from the following textbooks:

- J. Scott Long. 1997. *Regression Models for Categorical and Limited Dependent Variables.* Thousand Oaks: Sage Publications.
- D.W. Hosmer, S. Lemeshow, R.X. Sturdivant. 2013. *Applied Logistic Regression*. Hoboken: John Wiley & Sons.
- John Fox. 2016. *Applied Regression Analysis and Generalized Linear Models*. 3rd Edition. Thousand Oaks: Sage Publications.
- Edward W. Frees. 2004. Longitudinal and Panel Data: Analysis and Applications for the Social Sciences. Cambridge: Cambridge University Press.

Other useful References

Other textbooks that can be useful for students looking to explore the topics further.

- P. McCullagh and J. A. Nelder. 1983. *Generalized Linear Models*. Chapman and Hall.
 - * A classic textbook covering the models under study during the first module of this course.
- Janet M. Box-Steffensmeier, John R. Freeman, Matthew P. Hitt and Jon C. W. Pevehouse. 2014. *Time Series Analysis for the Social Sciences*. Cambridge: Cambridge University Press.

- * A useful text for students interested in time series analysis, at a good level for political scientists.
- Jeffrey M. Wooldridge. 2002. *Econometric Analysis of Cross Section and Panel Data*. Cambridge: MIT Press, Chapters 10, 12–20.
 - * A general textbook covering most of the materials studied in this course.
- William H. Greene. 2011. *Econometric Analysis*. 7th Edition. Upper Saddle River: Pearson Education, Chapters 11–12, 14, 17–20.
 - * A comprehensive textbook in statistics covering the theoretical aspects of the models studied in this course, and more.
- Peter Kennedy. 2008. A Guide to Econometrics. 6th Edition. Wiley-Blackwell.
 - * For those who prefer English explanations to mathematics, Kennedy's book could be a useful acquisition. There is a good chapter on panel data and some chapters on regression models for limited dependent variables.
- John Fox and Sanford Weisberg. 2011. *An R Companion to Applied Regression*. 2nd Edition. Thousand Oaks: Sage.
 - $\star\,$ A useful handbook with many examples of fitting models using R.

Evaluations

Written Assignments

The two written assignments are problem sets designed to evaluate students' ability to put the methods learned into practice. They may involve running models using a statistical package and answering short factual questions about these models and the results. There is no better way to improve one's skills than practice. Therefore, these assignments are not only useful as evaluations, they serve as a valuable exercise helping students to gain hands-on expertise with the subject-matter. These assignments are done individually and handed in during class at the due date.

Oral Presentation

The oral presentation consists of presenting the research design for the term paper (and optionally some preliminary results, if available). Each presentation should take about 10 minutes, followed by feedback from the audience. The students' ability to invoke concepts studied during class will be evaluated. This is also an opportunity to get useful feedback for the term paper from the other participants.

Term Paper

The term paper takes the form of the empirical section of a research paper on a topic of the graduate student's choosing, and involving any of the models discussed during the course.

Students may opt to work on a dissertation chapter or use this opportunity to write a stand-alone paper intended for publication. Students can decide to work in teams for the term paper and oral presentation.

The term paper will include a brief introduction stating the research question, an outline of the theory and some testable propositions (hypotheses). This section is not part of the evaluation per se, but the theory and hypotheses should be clearly stated and logically consistent, as this will inevitably affect the empirical analysis.

The main part of the term paper (roughly 4,000 to 6,000 words) consists of sections introducing the research design and performing all the stages of an empirical analysis, using one (or more) of the models studied in the course. Students should make sure to provide replication materials for their study.

Date	Торіс	Assignments	
September 15	Maximum Likelihood Estimation		
September 22	Models for Binary Dependent Variables I		
September 29	Models for Binary Dependent Variables II		
October 6	Models for Ordered Dependent Variables		
October 13	Models for Multinomial Dependent Variables I	Assignment 1 Due	
October 20	Models for Multinomial Dependent Variables II		
October 27	Models for Count Dependent Variables		
November 3	Review of Generalized Linear Models, Bayesian Inference	Assignment 2 Due	
November 10	Reading Week		
November 17	Concepts in Time-Series and Panel Data		
November 24	Panel Data I: Random, Between and Fixed Effects		
December 1	Panel Data II	Presentations	
December 8	Dynamic Panel Data	Presentations	
December 10	No Class/End of Semester	Term Paper Due	

Class Schedule: Summary

Note: Topics and dates mentioned on this syllabus may be adjusted slightly due to unforeseen circumstances, students' interests in specific models, or the total number of registered students.

Class Schedule: Detailed

1 Models for Categorical Dependent Variables

1.1 September 15: Maximum Likelihood Estimation

Structure of the Class:

- 1. Refresher on notation and least squares estimation.
- 2. Principles of optimization.
- 3. Maximum likelihood estimation (MLE).
- 4. Numerical implementation of MLE.

Reading:

• Long, Chapter 2.

1.2 September 22: Models for Binary Dependent Variables I

Structure of the Class:

- 1. Logit and probit models.
- 2. Interpretation.
- 3. Maximum likelihood estimation and inference in R.

Reading:

• Long, Chapter 3; Hosmer et al., Chapters 2–3.

1.3 September 29: Models for Binary Dependent Variables II

Structure of the Class:

- 1. Classification and goodness-of-fit statistics.
- 2. Predicted probabilities and marginal effects.
- 3. Separation and other limitations of logit and probit models.
- 4. Other models for binary dependent variables.

Recommended Readings:

• Long, Chapter 4; Hosmer et al., Chapter 5.

Written Assignment #1 Handed Out.

1.4 October 6: Models for Ordered Dependent Variables

Structure of the Class:

- 1. Ordered logit and probit models.
- 2. Estimation and interpretation.
- 3. Post-estimation techniques.

Recommended Readings:

• Long, Chapter 5; Hosmer et al., Chapter 8.

1.5 October 13: Models for Multinomial Dependent Variables I

Structure of the Class:

- 1. Multinomial logit model (softmax).
- 2. Alternative-specific variables (conditional logit).
- 3. Interpretation and post-estimation analysis.

Recommended Readings:

• Long, Chapter 6; Hosmer et al., Chapter 8.

Written Assignment #1 Due.

1.6 October 20: Models for Multinomial Dependent Variables II

Structure of the Class:

- 1. Independence of irrelevant alternatives (IIA) assumption.
- 2. Multinomial probit model.
- 3. Other models for categorical dependent variables.

Recommended Readings:

• Long, Chapter 6; Hosmer et al., Chapter 8.

Written Assignment #2 Handed Out.

1.7 October 27: Models for Count Dependent Variables

Structure of the Class:

- 1. Poisson and negative binomial models.
- 2. Overdispersion.
- 3. Estimation and interpretation.

Recommended Readings:

• Long, Chapter 8.

1.8 November 3: Generalized Linear Models and Bayesian Inference

Structure of the Class:

The contents of that week will be adjusted based on progress.

- 1. A common framework for categorical dependent variables: GLMs.
- 2. Using Bayesian inference instead of MLE.
- 3. Sampling and interpretation of Bayesian models in R.

Recommended Readings:

• Fox, Chapter 15.

Written Assignment #2 Due.

November 10: Reading Week

2 Panel Data Analysis

2.1 November 17: Concepts in Time-Series and Panel Data

Structure of the Class:

- 1. Time-series v. cross-sectional regressions.
- 2. Autocorrelation and spurious regression.
- 3. Dynamic regression.
- 4. The problem of panel heterogeneity.

Recommended Readings:

• Fox, Chapter 16.

2.2 November 24: Random, Between and Fixed Effects

Structure of the Class:

- 1. Introduction to panel data analysis.
- 2. Fixed effects estimator.
- 3. Between effects estimator.
- 4. Random effects estimator.
- 5. Estimation in R.

Recommended Readings:

2.3 December 1: Panel Data and Multi-Level/Hierarchical Models

Structure of the Class:

- 1. Random effects estimator (continued).
- 2. Correspondence with multi-level/hierarchical models.
- 3. White/HAC and "panel-corrected" standard errors.
- 4. Student presentations.

Recommended Readings:

• Frees, Chapters 5–6.

2.4 December 8: Introduction to Dynamic Panel Data Estimators

Structure of the Class:

- 1. Autoregressive distributed lag (ADL) model.
- 2. Arellano-Bond estimator [if time permits].
- 3. Models for panel data with discrete dependent variables [if time permits].
- 4. Student presentations.

Recommended Readings:

• Frees, Chapter 8–9.

References and Examples

This section contains a list of applications in the literature, and additional references on the methods. We will also look at datasets from published papers during the course.

Models for Binary Dependent Variables

- Carrubba, Cliff, Barry Friedman, Andrew D. Martin and Georg Vanberg. 2012. "Who Controls the Content of Supreme Court Opinions?" *American Journal of Political Science* 56(2): 400–412.
- Dion, Michelle L., Jane Lawrence Sumner and Sara McLaughlin Mitchell. 2016. "Gendered Citation Patterns across Political Science and Social Science Methodology Fields." *Political Analysis* 26(3): 312–327.
- O'Brien, Diana Z. and Rickne, Johanna. 2016. "Gender Quotas and Women's Political Leadership." *American Political Science Review* 110(1): 112–126.
- Rubenzer, Trevor. 2011. "Campaign Contributions and U.S. Foreign Policy Outcomes: An Analysis of Cuban American Interests." *American Journal of Political Science* 55(1): 105–116.
- Zorn, Christopher. 2002. "U.S. Government Litigation Strategies in the Federal Appellate Courts." *Political Research Quarterly* 55(1): 145–66.
- Zorn, Christopher. 2005. "A Solution to Separation in Binary Response Models." *Political Analysis* 13(2): 157–170.

Goodness-of-Fit and Predicted Probabilities

- Hagle, Timothy M. and Glenn E. Mitchell II. 1992. "Goodness-of-Fit Measures for Probit and Logit." *American Journal of Political Science* 36(3): 762–784.
- Hanmer, Michael J. and Kerem Ozan Kalkan. 2013. "Behind the Curve: Clarifying the Best Approach to Calculating Predicted Probabilities and Marginal Effects from Limited Dependent Variable Models." *American Journal of Political Science* 57(1): 263–277.
- King, Gary, Michael Tomz, and Jason Wittenberg. 2000. "Making the Most of Statistical Analyses: Improving Interpretation and Prediction." *American Journal of Political Science* 44: 347-361.
- Herron, Michael C. 1999. "Postestimation Uncertainty in Limited Dependent Variable Models." *Political Analysis* 8(1): 8398.

Hetroskedastic Probit

Alvarez, R. Michael, and John Brehm. 1995. "American Ambivalence Towards Abortion Policy: Development of a Heteroskedastic Probit Model of Competing Values." *American Journal of Political Science* 39(): 1055–1082.

Rare Events Logit

King, Gary, and Langsche Zeng. 2001. "Logistic Regression in Rare Events Data." *Political Analysis* 9(2): 137–163.

Interaction Effects

- Berry, William D., Jacqueline H.R. DeMeritt, and Justin Esarey. 2010. "Testing for Interaction Effects in Binary Logit and Probit Models: Is the Product Term Essential?" *American Journal of Political Science* 54(1): 248-266.
- Berry, William D., Matt Golder, and Daniel Milton. 2012. "Improving Tests of Theories Positing Interaction." *Journal of Politics* 74(August): 653–671.
- Brambor, Thomas, William Clark and Matt Golder. 2006. "Understanding Interaction Models: Improving Empirical Analyses." *Political Analysis* 14: 63-82.

Models for Ordered Dependent Variables

- Alvarez, R. Michael, and John Brehm. 1998. "Speaking in Two Voices: American Equivocation about the Internal Revenue Service." *American Journal of Political Science* 42(2):418-52.
- Franklin, Charles H. and Liane C. Kosaki. 1989. "Republican Schoolmaster: The Supreme Court, Public Opinion and Abortion." *American Political Science Review* 83(3): 751–771.
- Gelpi, Christopher. 1997. "Crime and Punishment: The Role of Norms in Crisis Bargaining." *American Political Science Review* 91(2):339–60.
- Sanders, Mitchell S. 2001. "Uncertainty and Turnout." Political Analysis 9(1): 45-57.

Multi-Class Goodness-of-Fit

- Hand, David J. and Robert J. Till. 2001. "A Simple Generalisation of the Area Under the ROC Curve for Multiple Class Classification Problems." *Machine Learning* 54(2): 171–86.
- Sokolova, Marina and Guy Lapalme. 2009. "A Systematic Analysis of Performance Measures for Classification Tasks." *Information Processing and Management* 45: 427–37.

Models for Nominal (Unordered) Dependent Variables

- Brownstone, David and Kenneth Train. 1999. "Forecasting New Product Penetration with Flexible Substitution Patterns." *Journal of Econometrics* 89: 109–129.
- Gidengil, Elisabeth, Neil Nevitte, André Blais, Joanna Everitt and Patrick Fournier. 2012. Dominance and Decline: Making Sense of Recent Canadian Elections. Toronto: University of Toronto Press.
- Glasgow, Garrett. 2001. "Mixed Logit Models for Multiparty Elections." *Political Analysis* 9(2):116–36.
- Iyengar, Shanto and Kyu S. Hahn. 2009. "Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use." *Journal of Communication* 59: 19–39.

- Maltzman, Forrest, and Paul J. Wahlbeck. 1996. "May it Please the Chief? Opinion Assignments in the Rehnquist Court." *American Journal of Political Science* 40(2): 421–43.
- Quinn, Kevin M., Andrew D. Martin, and Andrew B. Whitford. 1999. "Voter Choice in Multi-Party Democracies: A Test of Competing Theories and Models." *American Journal of Political Science* 43(4): 1231–1247.
- Rudolph, Thomas J. 2003. "Who's Responsible for the Economy? The Formation and Consequences of Responsibility Attributions." *American Journal of Political Science* 47(4): 698–713.
- Swait, Joffre and Jordan Louviere. 1993. "The Role of the Scale Parameter in the Estimation and Comparison of Multinomial Logit Models." *Journal of Marketing Research* 30(3): 305-314.

IIA Assumption

- Alvarez, R. Michael and Jonathan Nagler. 1998. "When Politics and Models Collide: Estimating Models of Multiparty Elections." *American Journal of Political Science* 42(1): 55–96.
- Dow, Jay K. and James W. Endersby. 2004. "Multinomial Probit and Multinomial Logit: A Comparison of Choice Models for Voting Research." *Electoral Studies* 23(1): 107-122.

Models for Count Dependent Variables

- King, Gary. 1988. "Statistical Models for Political Science Event Counts: Bias in Conventional Procedures and Evidence for the Exponential Poisson Regression Model." *American Journal of Political Science* 32(3): 838-863.
- King, Gary. 1989. "Variance Specification in Event Count Models: From Restrictive Assumptions to a Generalized Estimator." *American Journal of Political Science* 33(3): 762–784.
- King, Gary. 1989. "Event Count Models for International Relations: Generalizations and Applications." International Studies Quarterly 33: 123–47.
- Gowa, Joanne. 1998. "Politics at the Water's Edge: Parties, Voters and the Use of Force Abroad." *International Organization* 52(2): 307-24.
- Proksch, Sven-Oliver and Jonathan B. Slapin. 2012. "Institutional Foundations of Legislative Speech." *American Journal of Political Science* 56(3): 520–537.

Models for Time Series Analysis

Methodological Literature

Beck, Nathaniel. 1993. "The Methodology of Cointegration." Political Analysis 4(1): 237-248.

- Box-Steffensmeier, Janet M., John R. Freeman, Matthew P. Hitt, and Jon C.W. Pevehouse. 2014. *Time Series Analysis for the Social Science*. Cambridge University Press.
- Cowpertwait, Paul S. P. and Andrew V. Metcalfe. 2009. *Introductory Time Series with R.* Berlin: Springer-Verlag.
- De Boef, Suzanna and Luke Keele. 2008. "Taking Time Seriously." *American Journal of Political Science* 52(1): 184-200.

- Engle, Robert F. and Clive W. J. Granger. 1987. "Cointegration and Error Correction: Representation, Estimation, and Testing." *Econometrica* 55(2): 251-276.
- Granger, Clive W. J. and Paul Newbold. 1974. "Spurious Regressions in Econometrics." *Journal of Econometrics* 2: 111-120.
- Keele, Luke and Nathan Kelly. 2006. "Dynamic Models for Dynamic Theories: The Ins and Outs of Lagged Dependent Variables." *Political Analysis* 14:186-205.
- Pesaran, M. Hashem and Yongcheol Shin. 1999. "An Autoregressive Distributed Lag Modelling Approach to Cointegration Analysis." In Steinar Strom, Ed., *Econometrics and Economic Theory in the 20th Century*. Cambridge: Cambridge University Press, pp. 371-413.

Applications in Political Science

- Box-Steffensmeier, Janet M, Suzanna de Boef, and Tse-Min Lin. 2004. "The Dynamics of the Partisan Gender Gap." *American Political Science Review* 98(3): 515-528.
- Brandt, Patrick T. and John R. Freeman. 2009. "Modeling Macro-Political Dynamics." *Political Analysis* 17(2): 113-142.
- Carter, David B. and Curtis S. Signorino. 2010. "Back to the Future: Modeling Time Dependence in Binary Data." *Political Analysis* 18(3): 271-292.
- MacKuen, Michael B., Robert S. Erikson, and James A. Stimson. 1989. "Macropartisanship." *American Political Science Review* 83(4): 1125-1142.

Models for Panel Data Analysis

Methodological Literature

- Arellano, Manuel and Stephen Bond. 1991. "Some Tests of Specification for Panel Data : Monte Carlo Evidence and an Application to Employment Equations." *Review of Economic Studies* 58: 277–297.
- Arellano, Manuel. 1987. "Computing Robust Stnadard Errors for Within-Groups Estimators." Oxford Bulletin of Economics and Statistics 49(4): 431-434.
- Beck, Nathaniel and Jonathan N. Katz. 1995. "What to Do (and Not to Do) with Times-Series-Cross-Section Data." *American Political Science Review* 89(3): 634-647.
- Beck, Nathaniel and Jonathan N. Katz and Richard Tucker. 1998. "Taking Time Seriously: Time-Series-Cross-Section Analysis with a Binary Dependent Variable." *American Journal of Political Science* 42(4): 1260-1288.
- Beck, Nathaniel and Jonathan N. Katz. 2007. "Random Coefficient Models for Time-Series-Cross-Section Data." *Political Analysis* 15(2): 182-195.
- Beck, Nathaniel and Jonathan M. Katz. 2011. "Modeling Dynamics in Time-Series-Cross-Section Political Economy Data." *Annual Review of Political Science* 14: 331-352.
- Blundell Richard, Bond Stephen. 1998. "Initial Conditions and Moment Restrictions in Dynamic Panel Data Models." *Journal of Econometrics*, 87: 115–143.

- Gelman, Andrew and Jennifer Hill. 2007. *Data Analysis Using Regression and Multilevel/Hierarchical Models*. Cambridge: Cambridge University Press.
- Hausman Jerry and William Taylor. 1981. "Panel Data and Unobservable Individual Effects." Econometrica 49: 1377–1398.
- Hood III, M.V., Quentin Kidd and Irwin L. Morris. 2008. "Two sides of the same coin? Employing granger causality tests in a time series cross-section framework." *Political Analysis* 16 (3): 324-344.
- Mundlak, Yair. 1978. "On the Pooling of Time Series and Cross Section Data." *Econometrica* 46(1): 69–85.
- White, Halbert. 1980. Asymtotic Theory for Econometricians. Orlando: Academic Press.
- White, Halbert. 1984. "A Heteroskedasticity–Consistent Covariance Matrix and a Direct Test for Heteroskedasticity." *Econometrica* 48: 817–838.

Applications in Political Science

- Ban, Pamela, Alexander Fouirnaies, Andrew B Hall and James M Snyder. 2018. "How Newspapers Reveal Political Power." *Political Science Research and Methods* 7(4): 661–678.
- Boix, Charles. 2011. "Democracy, Development, and the International System." *American Political Science Review* 105(4): 809-828.
- Pickering, Jeffrey and Emizet F. Kisangani. 2010. "Diversionary Despots? Comparing Autocracies' Propensities to Use and to Benefit from Military Force." *American Journal of Political Science* 54(2): 477-493.
- Stimson, James. 1985. "Regression in Space and Time: A Statistical Essay." American Journal of Political Science 29: 914-947.
- Zahariadis, Nikolaos. 1997. "Why State Subsidies? Evidence from European Community Countries 1981-1986." *International Studies Quarterly* 41(2): 341-354.
- Zorn, Christopher J.W. 2001. "Estimating Between-and Within-Cluster Covariate Effects, with an Application to Models of International Disputes." *International Interactions* 27(4): 433-445.